

Comprehensive ecommerce platform with Amazon.co.uk integration

Impact:Commerce is a comprehensive ecommerce platform with fully featured retail and trade outlets and a sophisticated ecommerce engine which supports discounting, up-selling and cross-selling.

Back office integration with EPOS and courier systems leverages existing investment, and integration with Amazon's marketplace provides the opportunity to extend sales reach. Integrated customer service builds customer loyalty, generates leads and provides an opportunity to promote specific product solutions.

With support for all the leading secure payment gateways and an offline processing option, order processing is quick, easy and secure.



:: In more detail

Impact:Commerce is an enterprise ecommerce platform which deploys innovative e-tailing techniques to build sales volumes, increase average order values and build customer loyalty. It is much more than just an online shop, packed full of features which translate the excellent customer service found in real-world retail outlets to your website.

Impact:Commerce has handled over £5m in transactions through leading payment gateways such as Worldpay, Secure Trading and Barclays Merchant Services, as well as offering an offline payment processing option for retailers who prefer to process cards through a PDQ terminal or who require Code 10 checks. The system keeps customers informed of progress by email throughout the order process, and orders can be modified, cancelled or suspended at any time up to despatch.



KEY FEATURES

- Detailed product catalogue
- Retail and trade sales outlets
- Powerful search and navigation
- Membership features
- Product discounting
- Secure payment options
- Multiple currency support
- Online customer service
- Email marketing and alerts
- Offline mail order management
- Step-by-step order processing
- Back office EPOS integration
- Courier system integration
- Amazon Marketplace integration
- Touchscreen exhibition module
- Point-of-sale promotion screens
- Supports multiple branches
- Retail management information



Integration with the Powerquote EPOS system and Citylink courier software means you can deploy technology designed for bricks-and-mortar retail to despatch your online and offline mail orders, maintain prices and update stock levels on the website from a single source. We can also offer integration with other third party EPOS solutions and Sage accounting systems.

:: More information

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